Philadelphia Sublease Outlook

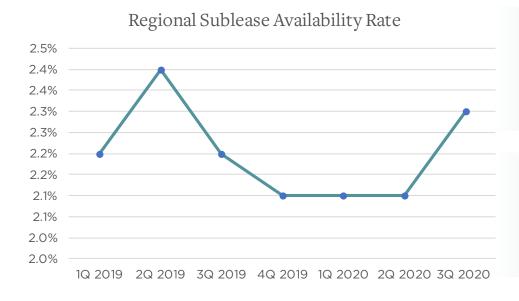
October 2020





The third quarter ended with regional businesses opened but many employees working from home on a flexible or long-term basis. There is no vaccine or proven treatment for the COVID-19 virus, and it is possible that one may not be approved until well into 2021. Therefore, it is not improbable that some employees may not return full time to the office until next summer. This underutilization of office space has tenants reassessing their space needs or putting off long-term real estate decisions until the pandemic subsides.

Tenants have started to shed their underutilized space resulting in a slight uptick in sublease availability. Quarter over quarter, the regional sublet availability rate climbed 20 basis points (bps) to 2.3%. The Philadelphia Central Business District (CBD) recorded a sublet availability rate of 1.6% — a 30-bps uptick from the second quarter.



Average Regional Sublet
Asking Rent

2Q20

3Q20

\$24.64

\$24.95

Average Regional Direct
Asking Rent

2Q20 **\$29.03** 3Q20

\$29.15

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So far, the increase in sublet space has not had a serious impact on direct asking rental rates. While sublet availability has increased, it is not significant enough to encourage landlords to discount asking rents. In addition, some tenants may be contractually prevented in their lease from subletting space below market value, and therefore, compete with the direct space offered in the building.

Large Contiguous Blocks of Sublet Space on the Market

Address	Square Feet	Submarket
3000 Leadenhall Rd	376,122	Burlington County
41 Moores Rd	187,653	PA Turnpike/Rt. 202 Corridor
Woodlands I	86,621	Blue Bell
3001 Leadenhall Rd	85,776	Burlington County
3 Beaver Valley Rd	75,000	North New Castle County
100 S West St	68,676	Wilmington CBD
Two Commerce Square	58,768	West Market
Woodcrest Corporate Center	57,166	Camden County
550 E Swedesford Rd	54,725	PA Turnpike/Rt. 202 Corridor
1200 Morris Dr	41,750	PA Turnpike/Rt. 202 Corridor