# Los Angeles

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# Leasing activity increases to begin 2024 led largely by renewals as availability also rises again

Led by some larger renewals from Snap, Lionsgate, and Riot Games, the Los Angeles office market reported an increase in leasing activity to 3.2 million square feet (msf) in Q1 2024. This was up 45% from just 2.2 msf reported last quarter, as well as up 13% from 2.9 msf reported in Q1 2023. With the pullback in office space demand from the technology and entertainment/media sectors, respectively, leasing activity remains largely expiration-driven although William Morris Endeavor extended their nearly 250,000-square-foot lease in Beverly Hills a few years early.

#### Total availability rate up to 27.6% as market remains soft

Availability increased another 90 basis points (bps) from 26.7% reported last quarter to 27.6% in Q1 2024. This is another historical high as office space demand has remained below pre-pandemic levels due to hybrid workplace strategies, as well as office-using employment growth that turned negative over the last year. The overall average asking rental rate ticked up to \$3.94 per square foot (psf) per month from last quarter and is up 2.9% from a year ago as higher priced space continues to be available on the market. Finally, it should be noted that after a temporary decrease in available sublease space to 10.4 msf at year-end 2023, sublease space increased again in Q1 2024 ending at 10.8 msf as more companies have put their offices on the market for sublease.

#### Office building valuations dropping with recent sales

The long-awaited reset in office building valuations in the Los Angeles office market is only starting as recent distressed sales at low valuations has become increasingly common. While there has been an overall flight-to-quality by occupiers relocating into properties in a stronger financial position, for those office properties in a weaker financial position or in a less-desired location, expect fundamentals to continue to deteriorate. As a result, 2024 will be the year that more owners decide to sell their properties at a loss or realize that they need to convert or redevelop their properties to non-office use.

#### **Kev Statistics**

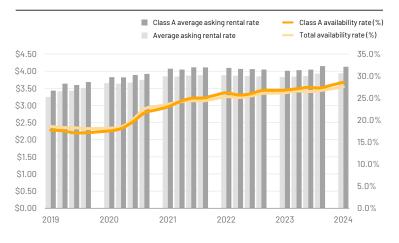
|                            | Q1 2023   | Q1 2024   | Y-0-Y    |
|----------------------------|-----------|-----------|----------|
| Inventory                  | 221.1 msf | 219.8 msf | -1.3 msf |
| Availability Rate          | 26.2%     | 27.6%     | +140 bps |
| Asking Rental Rate         | \$3.83    | \$3.94    | +2.9%    |
| Class A Asking Rental Rate | \$4.01    | \$4.13    | +3.0%    |
| Quarterly Leasing Activity | 2.9 msf   | 3.2 msf   | +0.3 msf |
| Available Sublease Space   | 10.4 msf  | 10.8 msf  | +0.4 msf |

Note: Rents quoted are monthly

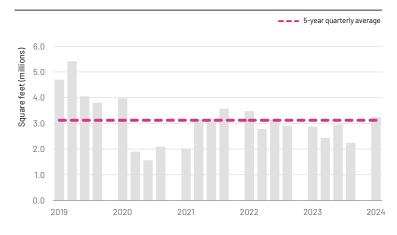
# **Office-using Employment Growth**



#### **Asking Rent and Availability**



## **Leasing Activity**



#### Outlook



Leasing activity will remain largely expiration-driven as very few officeusing industry sectors are growing right now, especially with the pullback from technology and entertainment/media

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Landlord concessions continue to remain at a historic high but expect some landlords this year to drop their asking rents as they get even more aggressive at chasing occupancy

03

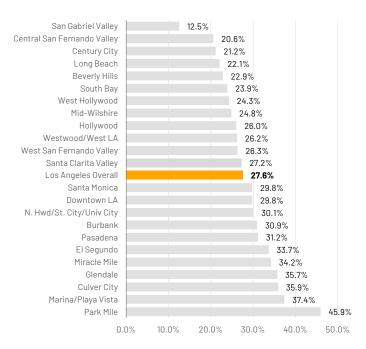
Office building valuations are being reset due to distressed sales and will eventually lead to a reset in the overall economics of the leasing market as new owners operate at a lower basis

Top Transactions \*Trophy Building \*\*Sublease Source: Savills Research

| TENANT                       | INDUSTRY                                       | SUBMARKET                | ADDRESS                      | SIZE (SF) | TRANSACTION TYPE |
|------------------------------|--|--------------------------|------------------------------|-----------|------------------|
| Snap                         | • TAMI   | Santa Monica             | SMBP (Multiple buildings)    | 466,733   | Renewal          |
| William Morris Endeavor      | Business, Professional and Consulting Services | Beverly Hills            | 9601 Wilshire Boulevard*     | 247,768   | Extension        |
| Lionsgate                    | • TAMI   | Santa Monica             | 2600-2800 Colorado Avenue*   | 153,210   | Renewal          |
| Riot Games                   | • TAMI   | Westwood/West LA         | 12312 W Olympic Boulevard    | 78,000    | Renewal          |
| Fab Factory Entertainment    | • TAMI   | Hollywood                | 1350 N Western Avenue        | 68,834    | New Location     |
| Bank of Tokyo-Mitsubishi UFJ | Financial Services and Insurance               | Downtown LA              | 555 S Flower Street*         | 61,983    | Relocation       |
| IPC Healthcare               | <ul><li>Healthcare</li></ul>                   | West San Fernando Valley | 8511 Fallbrook Avenue        | 51,290    | Renewal          |
| Cox Castle & Nicholson       | <ul> <li>Legal Services</li> </ul>             | Century City             | 2029 Century Park East*      | 45,980    | Renewal          |
| AXS Group                    | Personal Services and Recreation               | Downtown LA              | 110 E 9 <sup>th</sup> Street | 41,534    | New Location     |
| Davis Wright Tremaine        | <ul> <li>Legal Services</li> </ul>             | Downtown LA              | 350 S Grand Avenue*          | 39,657    | Relocation       |

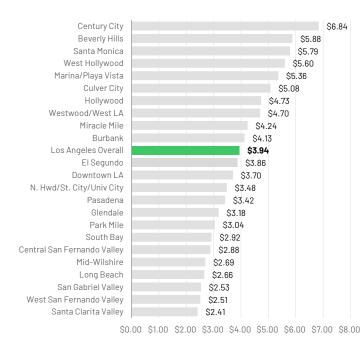
### **Availability Rate Comparison (%)**

LOS ANGELES SUBMARKETS



# **Rental Rate Comparison** (\$/sf)

LOS ANGELES SUBMARKETS



Los Angeles Q1 2024 - Office -

Note: Rents quoted are monthly

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