# **DOWNTOWN CHICAGO**

Q3 2021



### Transaction volume accelerates in Downtown Chicago as firms codify post-pandemic occupancy plans

The Downtown Chicago office market is exhibiting early signs of recovery, with weakened fundamentals beginning to stabilize and leasing activity accelerating. Companies seeking to capitalize on favorable market conditions and ample quality space options have shown readiness to re-engage the market. This is despite the impact of the Delta variant, which has prompted companies in select industries to postpone office re-openings to 2022. With more than 2.2 million square feet (msf) leased in the third quarter, Downtown Chicago observed its highest quarterly level of transaction volume since the start of the pandemic. The deal tally was bolstered by Kirkland & Ellis, which announced its intention to relocate in 2023 to 600,000 square feet (sf) at Salesforce Tower, currently rising over Wolf Point South. In addition, Kraft Heinz recommitted to 162,000 sf across five floors at Aon Center.

### Availability remains at record levels, but best-quality buildings remain in demand

While the Downtown Chicago office market remained moderately stymied this quarter by the ongoing effects of the pandemic and work-from-home, overall gross asking rents nevertheless ticked upward, increasing 0.7% this period to \$40.70 per square foot (psf). The market remains highly bifurcated between Class A properties whose asking rents increased by 1.2% this quarter, and Class B buildings that witnessed rents fall by 0.4%. While effective rents have declined across all properties apart from trophy and new construction, they have fallen more precipitously in Class B buildings, where availability sits at 26.1%, up 800 basis points (bps) since the start of the pandemic. Availability across all downtown buildings rose 50 bps this quarter to 22.4%, its highest level in decades.

## Tenant-favorable conditions to persist as landlords remain motivated to tamp down vacancies

Effective rental rates continue to trend lower - apart from trophy and A+ buildings, as well as new construction in Fulton Market. Many owners have shown willingness to slash rents once in the negotiation process, offer substantial concessions, and provide significant flexibility for occupiers who are ready to close deals. Landlords have also felt competitive pressure from the secondary market. Sublease supply remained elevated but declining in the third quarter, with approximately 5.7 msf available for occupiers seeking discounted office space. While new subleases continue to come to market, the best quality sublease spaces are regularly observed to be quickly claimed by opportunistic tenants.

#### Outlook

- While the local economy has largely recovered from the effects of the pandemic, the long-term impact of work-from-home policies is likely to hinder chances for a rapid recovery in the Downtown Chicago office market
- Oversupply is expected to endure in the medium-term, particularly in older, less amenitized properties, and leasing conditions should remain tenant favorable until demand increases
- As downtown workers slowly return to the office, Chicago area commuters
  have recently shown a strong preference for passenger vehicles over public
  transportation, as evidenced by Chicago traffic volume that is reported to be
  up as much as 31% over pre-pandemic levels, versus August Metra ridership
  that was just 24% of August 2019 levels







#### **LEASING ACTIVITY**



#### **MAJOR TRANSACTIONS**

60.5%

of major transactions were relocations by square footage

58,6%

top transactions occurred in the **River North** submarket by square footage

5.7M

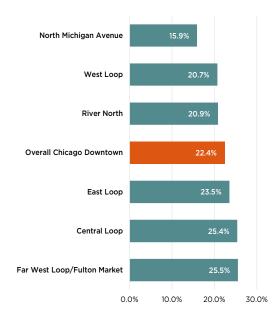
Sublease availability totaled 5.7M SF, a 5.0% decrease from the previous quarter

| Tenant   | Square feet | Address                    | Transaction type | Submarket                      | Industry              |
|--|-------------|----------------------------|------------------|--------------------------------|-----------------------|
| Kirkland & Ellis                                   | 600,000     | 333 W Wolf Point Plaza     | Relocation       | River North                    | Legal Services        |
| Kraft Heinz  | 162,000     | 200 E Randolph Street      | Renewal          | East Loop                      | Retail                |
| Hazel Technologies                                 | 52,000      | 320 N Sangamon Street      | New Location     | Far West Loop/Fulton<br>Market | TAMI                  |
| Medline  | 51,000      | 222 Merchandise Mart Plaza | New Location     | River North                    | Healthcare            |
| Tock   | 51,000      | 320 N Sangamon Street      | New Location     | Far West Loop/Fulton<br>Market | TAMI                  |
| Tegus  | 47,000      | 200 N LaSalle Street       | New Location     | Central Loop                   | Professional Services |
| CoinFlip   | 44,000      | 433 W Van Buren Street     | New Location     | West Loop                      | Financial Services    |
| Built In   | 39,562      | 203 N LaSalle Street       | Relocation       | Central Loop                   | TAMI                  |
| International Fellowship of<br>Christians and Jews | 33,217      | 303 E Wacker Drive         | Relocation       | East Loop                      | Non-profit            |
| Benesch, Friedlander, Coplan<br>& Aronoff LLP      | 31,719      | 71 S Wacker Drive          | Expansion        | West Loop                      | Legal Services        |

Source Savills Research

#### **AVAILABILITY RATE COMPARISON**

Chicago Downtown Submarkets



#### **RENTAL RATE COMPARISON (\$/SF)**

Chicago Downtown Submarkets



Unless otherwise noted, all rents quoted throughout this report are average asking gross (full service) rents per square foot. Statistics are calculated using both direct and sublease information. Current and historical availability and rent data are subject to change due to changes in inventory.

The information in this report is obtained from sources deemed reliable, but no representation is made as to the accuracy thereof. Unless otherwise noted, source for data is Savills Research.

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