**(**) MARKET IN MINUTES Savills Research

Q2 2020 **CHICAGO SUBURBAN** 

# Chicago Suburban activity mostly dormant as leasing slows to a crawl

While the state government began reopening the Illinois economy in late June as COVID-19 spread appeared relatively well contained, the Chicago Suburban office market remained mired in near stasis. Transaction activity in the second quarter fell by 62.1% compared to a year ago, falling to its lowest quarterly level in more than a decade. Few large tenants were reported to be actively touring in the market during the quarter. This inactivity was largely expected in the wake of insecurity and lack of clarity associated with COVID-19 both regionally and nationally.

# Little change in market fundamentals as occupiers, landlords consider pandemic fallout

Overall gross asking rents were nearly unchanged from the previous quarter, falling less than 0.1% to \$24.08 per square foot (psf) as landlords were not yet persuaded to reprice base rents. Asking rates have increased 1.6% since the second quarter of 2019. Availability across the suburbs increased by 40 basis points (bps) to 27.3%, creeping up to its highest rate in more than a year. While most major U.S. markets (including Downtown Chicago) witnessed a significant influx of sublease availability this quarter as companies offloaded space during the pandemic, the Chicago Suburban market observed only a negligible increase in sublease availability.

# Suburban Chicago could be poised for longer-term opportunity as "hub-and-spoke" models gain traction

In the wake of the COVID-19 pandemic many experts have predicted a revival for the country's suburban economies as people, particularly families with children, gravitate away from densely populated urban areas. Related, observers have speculated that occupiers will increasingly adopt "hub-and-spoke" models with a main downtown office supplemented by suburban satellite locations. While no Chicago companies have recently announced plans to implement this model, a protracted economic downturn or a failure to stem the pandemic would increase the likelihood of Chicago companies committing to a greater presence outside of the downtown core.

## **KEY STATISTICS**

	Q2 2019	Q2 2020	Change
Inventory	98.2 MSF	98.8 MSF	
Availability Rate	27.0%	27.3%	
Asking Rental Rate	\$23.71	\$24.08	
Class A Asking Rental Rate	\$27.39	\$27.56	
Quarterly Leasing Activity	1.5 MSF	0.6 MSF	▼

#### ASKING RENT TRENDS



#### AVAILABILITY TRENDS



## LEASING ACTIVITY



# Outlook

- Opportunistic tenants may be able to take advantage of stagnant market conditions to renegotiate and increase efficiencies within their current premises
- Below normal deal activity is likely to persist in the near term as real estate decisions are put off until the economic uncertainty caused by COVID-19 clears and businesses can resume normal operations
- A new 200,000 square foot office tower has been approved in Evanston, the city's first in more than 20 years, which should relieve some of the pressure in one of the tightest suburban micro-markets

# **MAJOR TRANSACTIONS**

of 5of major transactions were new locations



of large transactions occurred in the East-West Corridor submarket by square footage

Transportation represented 32.9% of major transactions by square footage

\$27.96

\$25.47

\$24.08

\$20.00

\$30.00

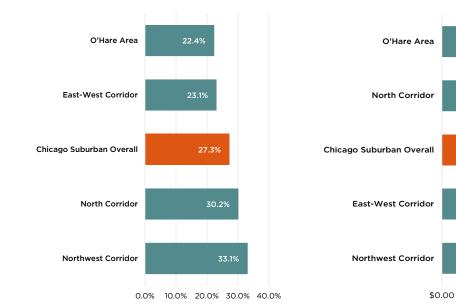
\$10.00

9%

Tenant	Square feet	Address	Transaction type	Submarket	Industry
XPO Logistics	50,663	263 Shuman Boulevard	New Location	East-West Corridor	Transportation
Life Time Work	40,091	263 Shuman Boulevard	New Location	East-West Corridor	Coworking
Lewis University	28,363	1111 W 22nd Street	Restructure	East-West Corridor	Education
Philadelphia Insurance Companies	22,852	263 Shuman Boulevard	New Location	East-West Corridor	Financial Services
Link Industrial Properties	12,006	9550 W Higgins Road	New Location	O'Hare Area	Real Estate
					Source Savills Research

# AVAILABILITY RATE COMPARISON

Chicago Suburban Submarkets



\$23.86

**RENTAL RATE COMPARISON (**\$/SF)

Chicago Suburban Submarkets

Unless otherwise noted, all rents quoted throughout this report are average asking gross (full service) rents per square foot. Statistics are calculated using both direct and sublease information. Current and historical availability and rent data are subject to change due to changes in inventory.

The information in this report is obtained from sources deemed reliable, but no representation is made as to the accuracy thereof. Unless otherwise noted, source for data is Savills research.

Copyright © 2020 Savills

For more information, please contact us:

Savills

150 North Riverside Plaza Suite 1900 Chicago, IL 60606 +1 312 595 2900

#### Joe Learner

Vice Chairman, Director, Midwest Region Lead jlearner@savills.us

#### **Robert Sevim**

Vice Chairman, Director, Co-Head Chicago Region rsevim@savills.us

#### **Eric Feinberg**

Vice Chairman, Co-Head Chicago Region efeinberg@savills.us

#### Anders Klein

Regional Research Director. Midwest and Central aklein@savills.us

#### About Savills Inc.

Savills helps organizations find the right solutions that ensure employee success. Sharply skilled and fiercely dedicated, the firm's integrated teams of consultants and brokers are experts in better real estate. With services in tenant representation, workforce and incentives strategy, workplace strategy and occupant experience, project management, and capital markets, Savills has elevated the potential of workplaces around the corner, and around the world, for 160 years and counting.

For more information, please visit Savills us and follow us on LinkedIn. Twitter, Instagram and Facebook.



savills.us